

PRESS RELEASE

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Forestry industry signs accord to establish pan sector body

Ten organisations have signed an accord establishing as a pan sector body. Called the NZ Forest & Wood Sector Forum (NZFWSF), sector associations will engage on issues of common interest or concern to the national industry and act as a spokesperson and point of contact for the industry with Government and other relevant bodies where appropriate.

The NZFWSF will improve communication throughout the forestry supply chain to pursue and ensure continued growth and to manage issues with the interest of the whole sector in mind.

Forestry Industry Contractors Association CEO and NZFWSF spokesperson Prue Younger says the NZFWSF's collective advocacy will be for policies that are socially responsible, environmentally, and ecologically sustainable, internationally competitive, and profitable.

"The greater and long-term goal for the pan sector initiative is the desire to improve the coordination and collaboration of the sector and make it communicate, promote, and improve the total value chain," she says.

"The benefit of a common and collective 'whole of industry' voice, with direction and future opportunities stands to be shared with the industry and Government providing credibility that the 'whole of industry' is backing the content."

The pan sector group was an outcome of a 'Forestry Supply Chain – Pan Sector Meeting' held on July 26 in Rotorua. The hui provided a shared understanding of the problems and opportunities the sector faced in a 15-year crisis for the forestry industry.

"Collective discussions were had around what change would look like to generate a sustainable operating model that we don't currently have," says Prue.

"This collective direction setting can better guide decisions for the future and define what can be done more effectively, more efficiently and potentially what can be rationalised or minimised."

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For more information / comment / interviews

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Images

A selection of images from the supply chain are available to [download from DropBox here](#).

About the New Zealand Forest and Wood Sector Forum

The NZ Forest & Wood Sector Forum is established as a pan sector body to provide for the Sector Associations to engage on issues of common interest or concern to the national industry and, where

appropriate, to act as a spokesperson and point of contact for the industry with Government and other relevant bodies.

Foundation Signatories include New Zealand Institute of Forestry (NZIF) New Zealand Forest Owners Association (NZFOA) Forest Industry Contractors Association (FICA) New Zealand Farm Forestry Association (NZFFA) Wood Processing and Manufacturers Association (WPMA) Ngā Pou a Tāne (NPOT) Log Transport Safety Council (LTSC) New Zealand Timber Industry Federation (NZTIF) Forest Industry Safety Council (FISC) Bioenergy Association.

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